R E P O R T R E S U M E S

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SOURCES OF INFORMATION ON EDUCATIONAL MEDIA.

BY- MOLDSTAD, JOHN A.
EDUCATIONAL MEDIA COUNCIL INC., NEW YORK, N.Y.

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THIS GUIDE WAS COMPILED TO ASSIST IN THE LOCATION OF SOURCES OF INFORMATION ON STANDARD PRINTED MEDIA, SUCH AS BOOKS, PERIODICALS, AND PAMPHLETS. IT CONTAINS (1) LISTS OF NEW EDUCATIONAL MEDIA, (2) INFORMATION ABOUT EQUIPMENT, (3) BIBLIOGRAPHIES, (4) ORGANIZATIONS, (5) GRADUATE PROGRAMS, AND (6) SPECIFIC LOCATIONS TO VISIT IF ONE WISHES TO SEE NEW EDUCATIONAL MEDIA IN USE. (RS)

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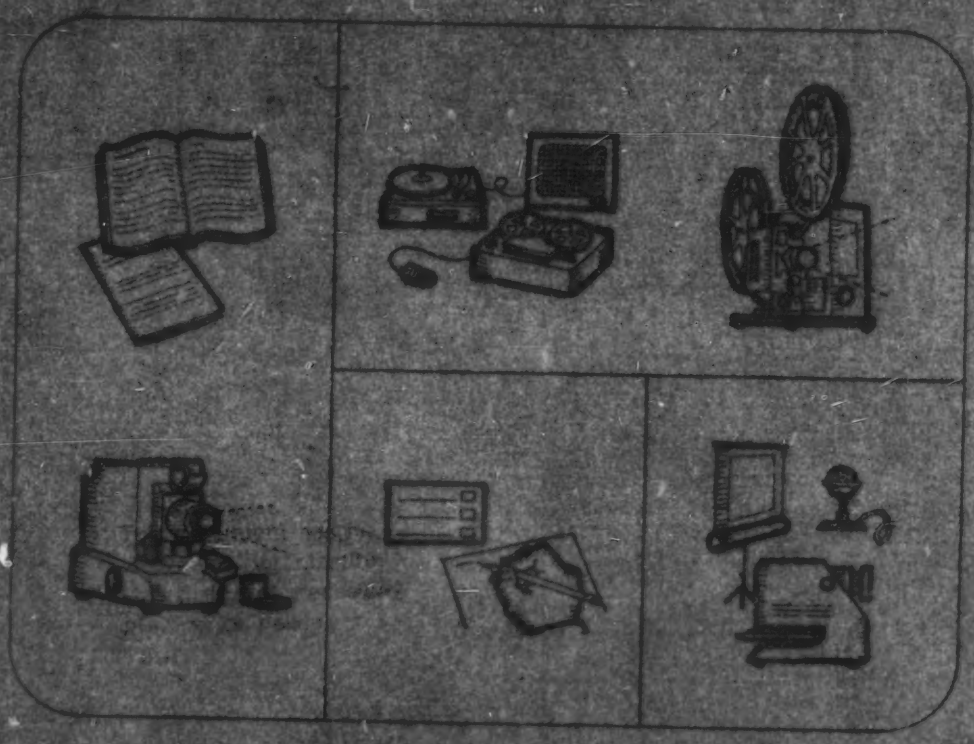
SOURCES OF INFORMATION ON EDUCATIONAL MEDIA



U.S. DEPARTMENT OF HEALTH, EDUCATION, AND WELFARE

Office of Education

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For the Educational Media Council

In Cooperation With The
U.S. DEPARTMENT OF HEALTH, EDUCATION, AND WELFARE
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FOREWORD

The purpose of this guide is to assist educators in locating sources of information leading to the more effective use of educational media in teaching and learning situations.

The need for total integration of all instructional resources relevant to the teaching-learning process dictates the inclusion, in a publication of this nature, of source information on a broad range of media. However, the new media are highlighted in this publication because the sources of information on the standard printed media, such as books, periodicals, and pamphlets, are more readily accessible.

The author wishes to thank Dr. Carolyn Guss and Miss Margaret L. Rufsvold for permission to use entries from their publication, *Guides to Newer Educational Media*, published by the American Library Association, and also to acknowledge the helpful suggestions received from Dr. Donald Ely and from various members of the Educational Media Council.

Special acknowledgment also is made to Dr. Edward T. Schofield, Supervisor, Department of Libraries and Audio-Visual Education, Newark Public Schools, Newark, New Jersey, for preparing certain of the annotated bibliographies included in the section, "Selected Catalogs of Books for Elementary and Secondary Schools."

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The Educational Media Council

The Educational Media Council is composed of representatives of 14 national nonprofit organizations, including a core of educational associations. The constituent organizations have in common a concern for education, specialized interests in communications media, and skills in effective educational use of these media at all levels. The Council is concerned with educational applications of the entire range of educational media and materials, from books to films, television, programed instruction, and instructional systems. It is dedicated to assisting educators to meet the instructional challenges in today's world.

Developments in educational technology, including new applications of instructional resources of all kinds, have great potential for helping to bring about instructional improvement. The Council was organized to provide a means of coordinating the efforts, capacities, and facilities of the principal organizations in the media field. Specifically, the Council was established to—

Provide a forum for the discussion of significant educational problems relating to the improvement of instruction.

To stimulate research and development in the media and related areas.

To disseminate information to the nation's educational community about research, developments, and effective applications of media.

To undertake projects and studies in the educational media which by their nature and scope are beyond the abilities or resources of individual organizations.

This guide, *Sources of Information on Educational Media,* is the result of the first such EMC Dissemination Study Project.

J. EDWIN FOSTER, *Executive Director,*
Educational Media Council, Inc.

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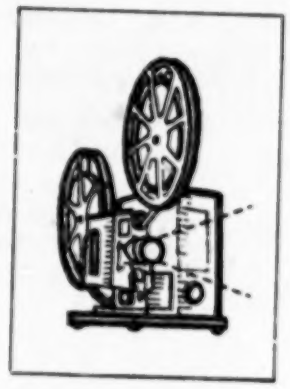
PART I: PUBLISHED LISTS OF NEW EDUCATIONAL MEDIA



Motion Pictures
General Listings

1. EDUCATIONAL FILM GUIDE, edited by Josephine Antonini. 11th ed. H. W. Wilson Co., 950 University Avenue, New York 52, N.Y. 1953. 5-year cumulated supplement, 1954–58. Annual supplements, 1959, 1960, and 1961.*

Indexes and describes alphabetically by title and by subject 22,949, 16 mm., motion pictures in all instructional subjects except specialized films in dentistry, medicine, public health and psychiatry; fictional films; and U.S. Government films. Includes a directory of main sources and a classified list arranged by Dewey Decimal Classification.

2. EDUCATORS GUIDE TO FREE FILMS, compiled and edited by Mary Foley Horkheimer and John W. Diffor. 21st ed. Educators Progress Service, Randolph, Wis. 1961. Price $9. 636 p. revised annually.

Provides title, content description, length, running time, whether silent or sound, date of release, information on distributors, and limitations on distribution for 4,339 currently available free films. Includes title and subject index.

3. EDUCATIONAL TELEVISION MOTION PICTURES, 1960 CATALOG: DESCRIPTIVE CATALOG CONTAINING SERIES DATA, SUBJECT AND USE LEVEL INDEX FOR 16 MM EDUCATIONAL TELEVISION PROGRAMS. NET Film Service, Audio-Visual Center, Indiana University, Bloomington, Ind. 1960. 250 p.

Lists and describes 1,403 educational television programs available to schools, organizations, and individuals for nontelevision and nontheatrical use. Gives title, content description, length, film characteristics, grade classifications, and rental and purchase information.

4. LIBRARY OF CONGRESS CATALOG: MOTION PICTURES AND FILMSTRIPS. Washington 25, D.C. 1953 to date. Price $20. 1088 p. in 1953-57 cumulation. Quarterly with annual and quinquennial cumulations, at $7.50 plus 50 cents postage annually.

Includes listings by title and subject index of all the educational motion pictures and filmstrips released in the United States and Canada and catalogued on Library of Congress printed cards. Short annotations of each title are provided. Contains usual bibliographic information on each medium.

*Discontinued with Fall 1962 supplement.

5. U.S. GOVERNMENT FILMS FOR PUBLIC EDUCATIONAL USE—1961, by Seerley Reid, Katharine W. Clugston, and Annie Rose Daugherty. Office of Education, U.S. Department of Health, Education, and Welfare, Washington 25, D.C. 1961. Available from the Superintendent of Documents, U.S. Government Printing Office, Washington 25, D.C. Price $2.75. 502 p.

Describes and indexes alphabetically by title and by subject motion pictures and filmstrips of U.S. Government agencies and departments available for public use in the United States and in foreign countries. Includes general information about film services of the U.S. Government, television regulations, and sources from which to borrow, rent, or buy these films.

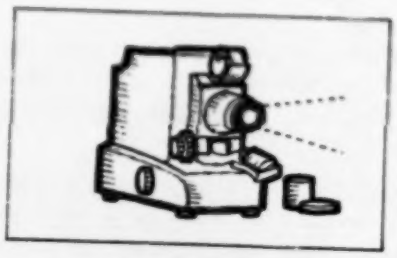
Motion Pictures
Selected Evaluative Listings

1. EFLA EVALUATIONS. Educational Film Library Association, Inc., 250 W. 57th Street, New York 19, N.Y. 1948 to date. Complete set through 1958–59. $82.50. Membership $15 per year plus service-basis charge depending on size of film library. Monthly listings. 3 x 5 cards.

Provides complete bibliographic information plus general and technical ratings, a descriptive annotation, and suggested specific uses, strengths and weaknesses of motion pictures. Includes educational films in all subject areas.

2. LANDERS FILM REVIEWS. Bertha Landers, 4930 Coliseum Street, Los Angeles 16, Calif. June, 1956 to date. $27.50 per year. Monthly except July and August.

Includes bibliographic information plus descriptive and evaluative reviews of motion pictures produced by over 150 different educational film producers. Contains reviews on films in all instructional subjects and includes classroom, documentary, experimental, and other general interest, nontheatrical motion pictures.



Filmstrips
General Listings

1. EDUCATORS GUIDE TO FREE FILMSTRIPS, compiled and edited by Mary Foley Horkheimer and John W. Diffor. 13th ed. Educators Progress Service, Randolph, Wis. 1961. Revised annually. 165 p. Price $6.

Lists and describes 270 silent filmstrips, 305 sound filmstrips, and 51 sets of slides which are available for use free of charge, either on loan or gift basis. Includes a title index, subject index, and source and availability index.

2. **FILMSTRIP GUIDE**, edited by Josephine S. Antonini. 3d ed. H. W. Wilson Co., 950 University Avenue, New York 52, N.Y. 1954. 4-year cumulated supplement, 1955–58. Annual supplements, 1960–62.*

Provides an alphabetical listing by title and a subject index for 13,141 sound and silent filmstrips in all instructional subjects. Includes a directory of main sources.

3. Also see **LIBRARY OF CONGRESS CATALOG: MOTION PICTURES AND FILMSTRIPS** and **U.S. Government Films for Public Educational Use** entries included under sources of educational motion pictures.

Records, Tapes, and Transcriptions Selected Listings

1. **AUDIO CARDALOG**, edited by Max U. Bildersee. Box 1771, Albany 1, N.Y. 1958 to date. Price $25 per year. Monthly except July and August. 3 x 5 cards.

Provides more than 400 cross-indexed cards each year giving complete data on selected records and tapes produced by major as well as minor phonodisc and phonotape producers. Includes general rating, utilization suggestions, and descriptive and critical annotations.

2. **CHILDREN'S RECORD REVIEWS.** Box 192, Woodmere, N.Y. October, 1957, to date. Price $10 per year and $2 for cumulative index. Issued five times per year.

Includes listings of 7", 10", and 12" children's records featuring stories and fairy tales, poems, foreign language and music instruction, Biblical stories and hymns, etc. Title, producer, physical characteristics of the medium, interest level, and descriptive, evaluative reviews are included. Listed alphabetically by title in loose-leaf binder.

3. **EDUCATORS GUIDE TO FREE TAPES, SCRIPTS, AND TRANSCRIPTIONS**, compiled and edited by Walter A. Wittich and Gertie Hanson Halsted. 8th ed. Educators Progress Service, Randolph, Wis. 1962. Price $5.75. 211 p. Revised annually.

Lists and classifies 138 free tapes, 287 free scripts, and 83 free transcriptions available to educators. Describes nature and content of each, length, release date, distributors, and conditions and terms of loan. Provides subject and title index and offers suggestions for utilization.

4. **LIBRARY OF CONGRESS CATALOG: MUSIC AND PHONORECORDS.** Washington 25, D.C. 1953 to date. Price $20. 1049 p. in 1953–57 cumulation. Semi-annual with annual and quinquennial cumulations, at $4.25 plus $.25 postage annually.

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*Discontinued with Spring 1962 supplement.

Contains entries for music scores intended for performance. Includes musical and nonmusical sound recordings. Entries arranged alphabetically by composer or author and by subject index.

5. NATIONAL TAPE RECORDING CATALOG, 1962–63: sponsored by the Department of Audiovisual Instruction, National Education Association, and the National Association for Education by Radio-Television. 3d ed. 1201 16th Street NW., Washington 6, D.C. 1962. Price $1.50. 144 p.

Provides a subject index of phonotapes including 25 subject headings from *Air Age* to *Theatre*. Types of programs included in the catalog are lecture, discussion, interview, dramatics, musical, instructional, and literary. Includes titles for all entries and short annotations for certain series. Ordering instructions and bases for service charges included.

PART II: INFORMATION ABOUT EQUIPMENT

Sources of Information About Equipment for Using New Educational Media

1. Finn, James D., AUDIO-VISUAL EQUIPMENT MANUAL, Holt, Rinehart and Winston, Inc., New York 17, N.Y., 1958, 363 p. Price $15.

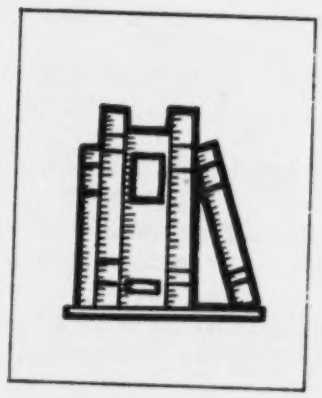
Provides a comprehensive and detailed reference on the theory of operation, operating instructions, and a discussion of general techniques of good practice for all types of projection equipment, playback equipment, tape recorders, tachistoscopic equipment and miscellaneous devices which were on the market as of the publication date (1958). Includes 1,400 illustrations.

2. Hulfish, James W., Jr., editor, THE AUDIO-VISUAL EQUIPMENT DIRECTORY, National Audio-Visual Association, Fairfax, Va., 1962, 8th ed., 331 p. Price $5.

Contains annual descriptions, specifications and prices for more than 1,500 models of audiovisual equipment manufactured in the United States. Includes over 850 photographs of individual models. Lists a directory of audiovisual dealers and manufacturers.

3. PURCHASE GUIDE FOR PROGRAMS IN SCIENCE, MATHEMATICS, MODERN FOREIGN LANGUAGES, Ginn and Co., 1959, 336 p. Price $3.95. Supplement, 1961, 60 p. Price $1.25.

Developed to assist educators in judicious purchase of materials, apparatus and equipment for improving science, mathematics, and modern foreign language instruction in elementary and secondary schools. Gives specifications for some 1,054 items of educational equipment, including laboratory equipment and teaching aids.



Selected References Concerned With New Educational Media

Method and Materials: General References

1. Arbuthnot, May Hill, **CHILDREN AND BOOKS**, Scott Foresman and Co., Chicago, 1957, rev. ed., 684 p. Price $8.
2. Audio-Visual Research Institute, **THE A–V INDEX: A GUIDE TO INSTRUCTIONAL MATERIALS INFORMATION IN SELECTED PUBLICATIONS**, The Institute, Detroit, 1961, 52 p. Price $2.95.
3. Brown, James M.; Lewis, Richard B.; and Harcleroad, Fred E., **A–V INSTRUCTION: MATERIALS AND METHODS**, McGraw-Hill Book Co., Inc., New York, 1959, 554 p. Price $7.95.
4. Cross, A. J. Foy, and Cypher, Irene F., **AUDIO-VISUAL EDUCATION**, Thomas Y. Crowell Co., New York, 1961, 550 p. Price $7.25.
5. Dale, Edgar, **AUDIO-VISUAL METHODS IN TEACHING**, Holt, Rinehart and Winston, Inc., New York, 1954, rev. ed., 535 p. Price $8.25.
6. deKieffer, Robert E., and Cochran, Lee W., **MANUAL OF AUDIO-VISUAL TECHNIQUES**, Prentice-Hall, Englewood Cliffs, New Jersey, 1961, 2d ed., 254 p. Price $4.25.
7. Freedman, Florence B., and Berg, Esther L., **CLASSROOM TEACHER'S GUIDE TO AUDIO-VISUAL MATERIALS**, Chilton Co., Philadelphia, 1961, 240 p. Price $5.
8. Huck, Charlotte S., and Young, Doris A., **CHILDREN'S LITERATURE IN THE ELEMENTARY SCHOOL**, Holt, Rinehart and Winston, Inc., New York, 1961, 522 p. Price $2.75.
9. Illinois Curriculum Program, **INSTRUCTIONAL MATERIALS**, Office of the Superintendent of Public Instruction, Springfield, Ill., 1961, 146 p. No charge.
10. Kinder, James S., **AUDIO-VISUAL MATERIALS AND TECHNIQUES**, American Book Co., New York, 1959, 2d ed., 592 p. Price $7.
11. Larrick, Nancy, **A TEACHER'S GUIDE TO CHILDREN'S BOOKS**, Charles E. Merrill Books, Inc., Columbus, Ohio, 1960, 316 p. Price $4.95.
12. Shores, Louis, **INSTRUCTIONAL MATERIALS: AN INTRODUCTION FOR TEACHERS**, The Ronald Press Co., New York, 1960, 408 p. Price $6.50.
13. Thomas, R. Murray, and Swartout, Sherwin G., **INTEGRATED TEACHING MATERIALS**, Longmans, Green and Co., New York, 1960, 545 p. Price $6.95.
14. Wittich, Walter Arno, and Schuller, Charles F., **AUDIO-VISUAL MATERIALS: THEIR NATURE AND USE**, Harper and Brothers, New York, 1962, 3d ed., 500 p. Price $8.75.

Administration

1. Erickson, Carlton W. H., **ADMINISTRATING AUDIO-VISUAL SERVICES**, The Macmillan Co., New York, 1959, 479 p. Price $6.95.
2. Gardiner, Jewel, **ADMINISTERING LIBRARY SERVICES IN THE ELEMENTARY SCHOOLS**, American Library Association, Chicago, 1954, 2d ed., 176 p. Price $3.50.
3. Lowrie, Jean Elizabeth, **ELEMENTARY SCHOOL LIBRARIES**, Scarecrow Press, Inc., New York, N.Y., 1961, 235 p. Price $5.
4. Rufsvold, Margaret Irene, **AUDIO-VISUAL SCHOOL LIBRARY SERVICE: A HANDBOOK FOR LIBRARIANS**, American Library Association, Chicago, 1949, 126 p. Price $2.75.
5. Schuller, Charles F., editor, **THE SCHOOL ADMINISTRATOR AND HIS AUDIOVISUAL PROGRAM**, Department of Audiovisual Instruction, NEA, Washington, D.C., 1954, 367 p. Price $3.75.

Teaching Machines and Programmed Learning

1. Coulson, J., **PROGRAMMED LEARNING AND COMPUTER-BASED INSTRUCTION**, John Wiley and Sons, Inc., New York, 1962, 291 p. Price $6.75.
2. Cram, David, **EXPLAINING "TEACHING MACHINES" AND PROGRAMMING**, Fearon Publishers, Inc., San Francisco, 1961, 86 p. Price $2.
3. Filep, Robert T., **PROSPECTIVES IN PROGRAMING**, The Macmillan Company, New York. To be published March 1963.
4. Finn, James, and Perrin, Donald G., **TEACHING MACHINES AND PROGRAMED LEARNING, 1962: A SURVEY OF THE INDUSTRY**, 85 p. Reprint, U.S. Government Printing Office, Washington. Price 55 cents.
5. Green, E. J., **THE LEARNING PROCESS AND PROGRAMED INSTRUCTION**, Holt, Rinehart and Winston, Inc., New York, 1962, 239 p. Price $4.
6. Lumsdaine, Arthur A., and Glaser, Robert, editors, **TEACHING MACHINES AND PROGRAMMED LEARNING: A SOURCE BOOK**, Department of Audiovisual Instruction, NEA, Washington, D.C., 1960, 736 p. Price $7.50.
7. Mager, Robert F., **PREPARING OBJECTIVES FOR PROGRAMMED INSTRUCTION**, Fearon Publishers Inc., San Francisco, 1961, 62 p. Price $1.75.
8. Margulies, Stuart A., and Eigen, Lewis D., **APPLIED PROGRAMED INSTRUCTION**, John Wiley and Sons, Inc., New York, 1962, 387 p. Price $6.95.
9. Rigney, Joseph W., and Fry, Edward B., "Current Teaching-Machine Programs and Programming Techniques," **A–V COMMUNICATION REVIEW**, Vol. 9, No. 3, May–June 1961, 122 p. Price $2.
10. Stolurow, Lawrence M., **TEACHING BY MACHINE**, U.S. Department of Health, Education, and Welfare, Office of Education, Washington, D.C., 1961, 173 p. Price 65 cents from Superintendent of Documents, U.S. Government Printing Office, Washington 25, D.C.

Language Laboratories

1. Hutchinson, Joseph C., MODERN FOREIGN LANGUAGES IN HIGH SCHOOL: THE LANGUAGE LABORATORY, U.S. Department of Health, Education, and Welfare, Office of Education, Washington, D.C., 1961, 85 p. Price 35 cents from Superintendent of Documents, U.S. Government Printing Office, Washington 25, D.C.
2. Kone, Elliott H., LANGUAGE LABORATORIES: MODERN METHODS OF TEACHING FOREIGN LANGUAGES, Connecticut Audio-Visual Association, 1960, 190 p. Price $2 from Educational Film Library Association, Inc., 250 West 57th Street, New York 19, N.Y.
3. Stack, Edward M., THE LANGUAGE LABORATORY AND MODERN LANGUAGE TEACHING, Oxford University Press, New York, 1960, 149 p. Price $3.95.

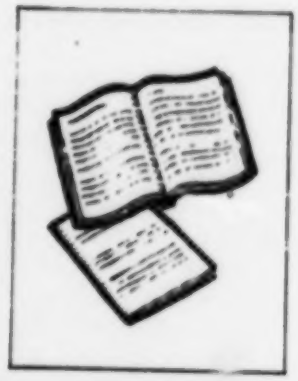
Techniques for Local Production

1. Brown, James W. and Lewis, Richard B., editors, A-V INSTRUCTIONAL MATERIALS MANUAL, McGraw-Hill Book Co., Inc., New York, 1959, 192 p. Price $3.50.
2. Burtis, Eric F. and Le May, James E., THEY SEE WHAT YOU MEAN, VISUAL COMMUNICATION WITH THE OVERHEAD PROJECTOR, Audio-Visual Department, Ozalid, Division of General Analine and Film Cooperation, Johnson City, New York, 1959, 88 p. Price $2.75.
3. Hartsell, Horace Clay and Veenendaal, Wilfred L., OVERHEAD PROJECTION, Buffalo, New York, American Optical Co., 1960, 75 p. Price $2.95.
4. Indiana University Audio-Visual Center, A-V MATERIALS HANDBOOK, Indiana University Audio-Visual Center, Bloomington, Indiana, 1962, 102 p. Price $2.
5. Minor, Edward O., SIMPLIFIED TECHNIQUES FOR PREPARING VISUAL MATERIALS, McGraw-Hill Book Co., Inc., New York, 1962, 128 p. Price $3.50.
6. O'Meara, Carroll, TELEVISION PROGRAM PRODUCTION, The Ronald Press Co., New York, 1955, 361 p. Price $6.
7. Skornia, Harry; Brewer, Fred, and Lee, Robert, CREATIVE BROADCASTING, Prentice Hall Co., New York, 1950, 407 p. Price $5.75.
8. Zettl, Herbert, TELEVISION PRODUCTION HANDBOOK, Wadsworth Publishing Co., Inc., San Francisco, 1961, 450 p. Price $6.50.

Television

1. Costello, Lawrence F. and Gordon, George N., TEACH WITH TELEVISION, Hastings House Pub., New York, 1961, 192 p. Price $5.50.
2. Lewis, Philip, EDUCATIONAL TELEVISION GUIDEBOOK, McGraw-Hill Book Co., Inc., New York, 1961, 238 p. Price $4.95.
3. Smith, Mary Howard, editor, USING TELEVISION IN THE CLASSROOM, McGraw-Hill Book Co., Inc., New York, 1961, 118 p. Price $2.95.
4. Tarbet, Donald G., TELEVISION AND OUR SCHOOLS, Ronald Press Co., New York. 1961, 268 p. Price $5.00.

Selected Catalogs of Books for Elementary and Secondary Schools



1. ADVENTURING WITH BOOKS: A READING LIST FOR ELEMENTARY GRADES, compiled by the Elementary Reading List Committee, Muriel Crosbey, chairman, National Council of Teachers of English, 704 South Sixth Street, Champaign, Ill., 1960. 146 p. Price 75 cents.

Includes over 1,000 books for children from K–Grade 8, listed in twelve main categories and age ranges. Illustrated and indexed by title and author.

2. A BASIC BOOK COLLECTION FOR ELEMENTARY GRADES, compiled by Miriam Snow Mathes with assistance by consultants from the American Library Association for Childhood Education International, Association for Supervision and Curriculum Development, Department of Classroom Teachers of the National Education Association, National Council of Teachers of English, National Science Teachers Association. 7th ed. American Library Association, 50 East Huron Street, Chicago 11, Ill., 1960. 136 p. Price $2.

A list of more than 1,000 essential books for an elementary school library. Arranged under subject and described briefly with grade range indicated for each. Includes special lists of picture books, easy books, magazines and tools for the school librarian. Gives complete buying and catalog information. Indexed by author and title.

3. A BASIC BOOK COLLECTION FOR JUNIOR HIGH SCHOOLS, Margaret V. Spengler, editor, compiled with assistance of consultants representing the American Library Association, Association for Supervision and Curriculum Development, National Council of Teachers of English, Department of Classroom Teachers of the National Education Association and the National Science Teachers Association. 3d ed. American Library Association, 50 East Huron Street, Chicago 11, Ill., 1960. 144 p. Price $2.

A balanced working collection designed to meet curriculum needs and interests of grades 7 to 9. Selected by junior high librarians, teachers, and educators. Arranged by Dewey classification system and indexed by subject area and author. Annotated, including buying and cataloging information.

4. A BASIC BOOK COLLECTION FOR SENIOR HIGH SCHOOLS, compiled by a Subcommittee of the American Library Association Editorial Committee, Mariana K. McAllister, chairman, with the assistance of consultants from the Department of Classroom Teachers of the National Education Associa-

tion, Association for Supervision and Curriculum Development, National Council of Teachers of English, and the National Council for the Social Studies. 6th ed. American Library Association, 50 East Huron Street, Chicago 11, Ill., 1957. 196 p. Price $2.75.

Approximately 1,500 books for the high school library with descriptive annotations that include level of reading difficulty. Arranged by Dewey classification and indexed by author and title. Gives publisher and subject headings. Special lists of magazines and audiovisual aids.

5. BOOKS FOR YOU, compiled by Committee on the Senior High School Book List, Anthony Toratt, chairman. National Council of Teachers of English, 704 South Sixth Street, Champaign, Ill., 1959. 155 p. with 1961 supplement of 32 p. Price 60 cents.

Annotated list for leisure reading for high school students, arranged under appealing subject headings. Separate author and title index. Prices not given.

6. CHILDREN'S CATALOG, edited by Dorothy Herbert West and Rachel Shor. H. W. Wilson Co., 950 University Avenue, New York 52, N.Y., 1961. 10th ed. 915 p. Price $12. Annual supplements included in purchase price.

A catalog of children's books recommended for elementary school and public library. Annotated for teachers' and librarians' use. Arrangement is by library classification. Includes publisher, price, grade range, and cataloging information. Provides an author, title, and subject index.

7. DOBLER INTERNATIONAL LIST OF PERIODICALS FOR BOYS AND GIRLS, compiled by Lavinia Dobler. Muriel Fuller, P.O. Box 193, Grand Central Station, New York 17, N.Y. 1960. 34 p. Price $2.

Approximately 150 magazines—English and foreign language—are listed. Includes four categories: general, school, church and religious organizations.

8. GATEWAYS TO READABLE BOOKS, by Ruth Strang, Ethlyne Phelps and Dorothy Withrow. H. W. Wilson Co., 950 University Avenue, New York 52, N.Y. 1958. 4th ed. 181 p. Price $3.

This "annotated graded list of books in many fields for adolescents who find reading difficult" is indexed by author, title and reading difficulty. Magazines and newspapers are also listed.

9. GOOD BOOKS FOR CHILDREN: A SELECTION OF OUTSTANDING CHILDREN'S BOOKS PUBLISHED. 1948–57, compiled by Mary K. Eakin. University of Chicago Press, 5750 Ellis Avenue, Chicago 37, Ill., 1959. 274 p. Price $5.95.

Lists, by author, 1,000 of the best books published for children in the 10 years from 1948–1957 and reviewed in *Bulletin of the Center for Children's Books*. The annotations contain plot descriptions, comments on illustrations and format. A subject and title index and an introduction discussing evaluation practices are included.

10. **GOOD READING FOR POOR READERS**, by George D. Spache. Rev. ed. Garrand Press, 510 North Hickory Street, Champaign, Ill., 1960. 182 p. Price $2.50.

The first 28 pages of this pamphlet present a discussion of the many and varied factors to be considered in selecting books for poor readers. The list itself, with brief annotations, indicates both reading and interest level, and groups materials as: Trade books; Textbooks; Magazines and Newspapers; Series books. Includes a listing of Book Clubs and an explanation of the Apache Readability Formula. Separate author and title indexes are included.

11. **SCIENCE BOOK LIST FOR CHILDREN**, compiled by Harry J. Deason, Ruth N. Fay, consultant. American Association for the Advancement of Science, 1515 Massachusetts Avenue NW., Washington 5, D.C., and the National Science Foundation. 1960. 138 p. Price $1.

A "guide to recreational reading . . . in the sciences (including mathematics)" for grades 1–8 as well as an acquisition guide for a balanced collection of science books in a public or school library. Each entry gives complete purchasing data as well as classification number, LC card number, descriptive annotation, and grade level. Indexed. Directory of publishers included.

12. **STANDARD CATALOG FOR HIGH SCHOOL LIBRARIES**, compiled by Dorothy Herbert West and Marion L. McConnell. H. W. Wilson Co., 950 University Avenue, New York 52, N.Y. 1957. 7th ed. 948 p. 1958–1960 Supplement, 1961 Supplement. Sold on service basis; write for price. Annual supplements included in price.

A catalog of 3,600 books and 600 pamphlets selected for junior and senior high school and for public libraries. Gives annotations, classification number, subject headings, publisher, and price.

13. **TEXTBOOKS IN PRINT**, R. R. Bowker Co., 62 West 45th Street, New York. 1961. 324 p. Price $3.

An author and title index to elementary, junior, and senior high school books classified by subject. Includes listings of supplementary readers and pedagogical books.

14. **THE AAAS SCIENCE BOOK LIST**, prepared under the direction of Hilary J. Deason. American Association for the Advancement of Science, 1515 Massachusetts Avenue NW., Washington 5, D.C., and the National Science Foundation. 1959. 140 p. Price $1.

"A guide to recreational and collateral reading and to basic reference works in the sciences and mathematics" for young people and non-specialist adults. Classified, annotated list with difficulty of reading indicated. All purchasing information is given. Indexed.

15. **YOUR READING, A BOOK LIST FOR JUNIOR HIGH**, prepared by the Committee on the Junior High School Book List, Alice C. Baum, Chairman. National Council of Teachers of English, 704 South Sixth Street, Champaign, Ill. 1960. 109 p. Price 75 cents.

Books are grouped by subject with brief descriptive annotations. "Easy to read" and "more challenging" books are indicated. Author and title indexes.

A Selected List of Journals Concerned With Educational Media

1. AMERICAN LIBRARY ASSOCIATION BULLETIN, American Library Association, 50 East Huron Street, Chicago 11, Ill. Monthly except bimonthly July–August. Price $1.50 per year, included in membership dues.

As the official journal of the American Library Association, it publishes material of general interest to librarians and those interested in the library world. Includes articles, editorials, ALA publications, and news of interest to the members.

2. AUDIOVISUAL COMMUNICATION REVIEW, Department of Audiovisual Instruction, National Education Association, 1201 16th Street NW., Washington 6, D.C. Bimonthly. Price $5 per year to members; $6 to nonmembers.

Includes reports of research studies and theoretical articles within the broad area of audiovisual communication. Departmental areas include teaching machines, world communications, research abstracts, book reviews, and media. Each year special issues are developed around topics of especial concern.

3. AUDIOVISUAL INSTRUCTION, Department of Audiovisual Instruction, National Education Association, 1201 16th Street NW., Washington 6, D.C. Monthly. Membership. Price to nonmembers $4.

As the official publication of DAVI, includes articles, news items, conference information, and reviews of materials, equipment, and literature of interest to audiovisual specialists.

4. BOOKLIST AND SUBSCRIPTION BOOKS BULLETIN, American Library Association, 50 East Huron Street, Chicago 11, Ill. Semi-monthly (September–July, plus once in August.) Price $6.

The Booklist sections include a careful selection of books for adults, young people, and children recommended for purchase by a public or school library. Selection is made with the help of librarian-specialists in book selection work. The brief annotations are descriptive and evaluative. Bibliographic details include paging, publisher, price, Dewey Decimal classification, subject headings, and age or grade level for children's books. The Subscription Books Bulletin section is comprised of analytical detailed reviews of reference books or sets; these reviews are prepared by the Subscription Books Committee of the American Library Association. Sixteen millimeter films selected for a general interest collection are reviewed quarterly by a subcommittee of the ALA Audio-Visual Committee. This periodical is important as a selective aid for current buying to complement lists published annually or less frequently.

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5. EDUCATIONAL SCREEN AND AUDIO-VISUAL GUIDE, 230 East Ohio Street, Chicago 11, Ill. Monthly (September–June). Price $4.

Includes articles by audiovisual specialists and classroom teachers on a wide variety of topics in audiovisual education. Special departments cover news, reviews of films and filmstrips, audiovisual developments in the church field, trade developments, etc.

6. FILM WORLD AND A–V WORLD NEWS MAGAZINE, Sidale Publishing Co., 672 South Lafayette Park Place, Los Angeles 57, Calif. Monthly. Price $4.

Presents current news; new developments; and abstracts of books, articles, and documents in areas of education, science, business, church, television, and entertainment. Includes frequent reviews of motion pictures, filmstrips, phonodiscs, and phonotapes.

7. JOURNAL OF THE UNIVERSITY FILM PRODUCERS ASSOCIATION, University Film Producers Association, 1885 Neil Avenue, The Ohio State University, Columbus 10, Ohio. Quarterly. Membership. Price for nonmembers $4.

Presents articles on all aspects of the production of educational motion pictures. Frequently describes curricular offerings and facilities of university film departments or production units.

8. N.A.E.B. JOURNAL, The National Association of Educational Broadcasters, 119 Gregory Hall, Urbana, Ill. Bimonthly. Price $4.

As the only professional or trade journal in the field, includes articles on all aspects of educational radio and television throughout the world. Special departments include book reviews, new products and projects, and research reviews.

9. SCHOOL LIBRARIES, Published by American Association of School Librarians, 50 East Huron Street, Chicago, Ill. Four times a year, January, March, May, and October. Membership in American Association of School Librarians. Price for nonmembers, 50 cents per issue.

As the official publication of the American Association of School Librarians, includes articles by librarians, teachers, and other professional specialists dealing with books, picture utilization, audiovisual materials, library administration, and other topics of interest to school librarians. Includes sections on current research, library news from the states, book reviews, and professional activities and meetings.

10. THE JOURNAL OF COMMUNICATION, The National Society for the Study of Communication, Central Michigan University, Mt. Pleasant, Mich. Quarterly. Membership. Price nonmembers $4.

Includes theoretical articles and research studies devoted to an interdisciplinary approach to the study of communication in human relations. Contains departments for book reviews and for communication film reviews.

A Selected List of Periodicals Concerned With New Educational Media

1. Dale, Edgar and Gibbony, Hazel L., editors, **THE NEWS LETTER**, Bureau of Educational Research and Service, Ohio State University, Columbus, Ohio. Monthly except June–September. Free.

   Each issue presents a scholarly discussion of a pertinent topic concerned with educational films, the press, broadcasting on some new educational innovation, plus timely announcements of conferences, worthwhile articles or books, and activities of people or groups interested in communication.

2. Filep, Robert T., editor, **PROGRAMED INSTRUCTION**, Center for programed Instruction, Inc., 365 West End Avenue at 77th Street, New York 24, N.Y. Bi-monthly. Price $1; group $2.

   An information bulletin including news about new developments in programed instruction and articles about programing methodology, role in education, etc. Includes research abstracts.

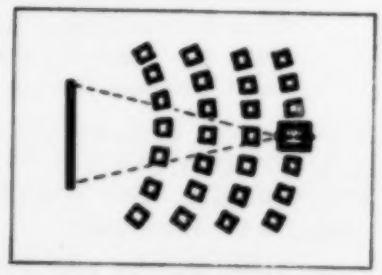
3. National Educational Television and Radio Center, **NET NEWS**, National Educational Television and Radio Center, 10 Columbus Circle, New York 19, N.Y. Four times a year. Free.

   Provides information about activities of NETRC and pertinent developments in educational television throughout the United States.

4. Tecnifax Corporation, **VISUCOM**, Tecnifax Corporation, 195 Appleton Street, Holyoke, Mass. Six issues per year. Free.

   Includes articles by contributors dealing with the production and use of projected visuals in providing more efficient communication in schools, churches, industry, and the armed forces.

Sources of Information Regarding the Planning of Facilities for Use of New Media



1. Dave Chapman, Inc., Industrial Design, **DESIGN FOR EDUCATIONAL TV: PLANNING FOR SCHOOLS WITH TELEVISION**, Educational Facilities Laboratories, Inc., New York, 1960, 96 p. Free from Educational Facilities Laboratories, Inc., 477 Madison Avenue, New York 22, N.Y.

Presents a rationale for use of educational television in the schools; and in verbal and visual sketch form offers commen recommendations, and suggestions for implementing its installation and use in light of various school objectives and use situations.

2. De Bernardis, Amo; Doherty, Victor W.; Hummel, Errett; and Brubaker, Charles W., PLANNING SCHOOLS FOR NEW MEDIA, U.S. Department of Health, Education, and Welfare, Office of Education, Washington, D.C., 1961, 72 p. Reprint 1962; U.S. Government Printing Office, Washington 25, D.C. Price 50 cents.

Presents essential information needed by laymen, educators, and architects for planning schools to utilize modern teaching technology. Includes specific recommendations and specifications for instructional materials centers, classrooms, language laboratories, auditoriums and multi-purpose rooms, intercommunications systems, and radio and television installations.

3. Department of Audiovisual Instruction, NEA, PLANNING SCHOOLS FOR USE OF AUDIOVISUAL MATERIALS, NO. 1, CLASSROOM, The Department, Washington, D.C., 1958, 40 p. Price $1 from Department of Audiovisual Instruction, 1201 16th Street, NW., Washington 6, D.C.

Concerned with the why, what, and how of planning classrooms for effective use of all kinds of audiovisual instructional materials. Presents recommendations in areas of light control, ventilation, projection conditions, acoustics, installation procedures, and general classroom construction features.

4. Department of Audiovisual Instruction, NEA, PLANNING SCHOOLS FOR USE OF AUDIOVISUAL MATERIALS, NO. 2, AUDITORIUMS, The Department, Washington, D.C., 1953, 36 p. Price $1.

Presents basic performance standards and recommendations to insure adequate utilization of audiovisual materials in groups larger than the single class unit.

5. Department of Audiovisual Instruction, NEA, PLANNING SCHOOLS FOR USE OF AUDIOVISUAL MATERIALS, NO. 3, A-V INSTRUCTION MATERIALS CENTER, The Department, Washington, D.C. 1954, 80 p. Price $1.

Discusses the roles of school building and school system instructional materials centers; suggests services to be provided; presents various organizational patterns; and provides diagrams and housing suggestions for handling (1) storage, repair and distribution of audiovisual materials and equipment; local production, (2) preview and auditing, and (3) administration.

6. Department of Audiovisual Instruction, NEA, PLANNING SCHOOLS FOR USE OF AUDIOVISUAL MATERIALS, NO. 4, AUDIOVISUAL CENTERS IN COLLEGES AND UNIVERSITIES, The Department, Washington, D.C. 1955, 140 p. Price $1.50.

Discusses the nature and functions of college and university audiovisual centers with specific suggestions for housing the basic service areas. Considers campus audiovisual needs in special areas such as classrooms, auditoriums, and clinic and laboratory areas. Includes case studies of six colleges and universities.

7. Educational Facilities Laboratories, Inc., **PROFILES OF SIGNIFICANT SCHOOLS** (a series), The Laboratories; New York, 1960. This series of individual reports can be obtained free from Educational Facilities Laboratories, Inc., 477 Madison Avenue, New York, N.Y.

Presents detailed diagrams and summaries of new school plants which have incorporated unique and often experimental designs in adapting buildings to meet changing educational methods and objectives.

8. Hauf, Harold D., and others, **NEW SPACES FOR LEARNING-DESIGNING COLLEGE FACILITIES TO UTILIZE INSTRUCTIONAL AIDS AND MEDIA**, School of Architecture, Rensselaer Polytechnic Institute, Troy, New York, 1961, 116 p.

Operating under the basic premise that "the optimum use of new instructional aids and media requires new concepts of space types and their design", design criteria aiming at providing an atmosphere most conducive to learning are proposed. These criteria are then illustrated by design studies intended to serve as guides in planning facilities for colleges and universities.

Selected Summaries of Research Studies Including New Educational Media

1. Allen, William H., "Audio-Visual Communications," in **ENCYCLOPEDIA OF EDUCATIONAL RESEARCH**, pp. 115–137, edited by Chester W. Harris, The MacMillan Co., New York, 1960. Price $24.

Reviews the research in audiovisual communication during the last decade under five major headings: (a) effectiveness of audiovisual materials, (b) audience-learner characteristics, (c) characteristics of the learning environment, (d) use of audiovisual materials, and (e) administration of audiovisual programs. Includes a 320 item bibliography of research studies.

2. Finn, James D., and Allen, William H., co-chairman, "**INSTRUCTIONAL MATERIALS: EDUCATIONAL MEDIA AND TECHNOLOGY**," **REVIEW OF EDUCATIONAL RESEARCH** 32: 115–221, April, 1962. Price $2 from American Educational Research Association, 1201 16th Street NW., Washington 6, D.C.

Reviews the research literature from 1956 to 1962 under the following headings: (a) theoretical formulations in audiovisual communications, (b) textbooks and other printed materials, (c) audiovisual materials, (d) learning from instructional television, (e) language laboratories, (f) self-teaching devices and programed materials, and (g) administration of instructional materials.

3. Fry, Edward B.; Bryan, Glenn L.; and Rigney, Joseph, "Teaching Machines: an Annotated Bibliography," **AUDIOVISUAL COMMUNICATION REVIEW**, Vol. 8, No. 2, Supplement 1, 1960, 80 p. Price $1.50 from Department of Audiovisual Instruction, 1201 16th Street NW., Washington 6, D.C.

Includes brief descriptions of 25 of the better known varieties of automated instructional devices, annotated bibliographies of 122 teaching machine publications, and a bibliography of commercially developed teaching machines.

4. Hoban, Charles F., Jr., and Van Ormer, Edward B., **INSTRUCTIONAL FILM RESEARCH 1918–1950**, Technical Report SDC 269–7–19, U.S. Department of the Army and U.S. Department of the Navy, Special Devices Center, Port Washington, Long Island, New York, 1951. Price $2.50 from U.S. Department of Commerce, Office of Technical Services, Washington 25, D.C.

Provides a monumental summarization, evaluation, and integration of over 200 experimental and survey studies undertaken in the past thirty-odd years on the educational influences and effectiveness of motion pictures.

5. Kumata, Hideya, **AN INVENTORY OF INSTRUCTIONAL TELEVISION RESEARCH**, Educational Television and Radio Center, Michigan State University, Ann Arbor, Mich., 1956, 115 p. Price $1.

Restricted to studies of the teaching of formal courses by television and includes a review of research findings and a collection of abstracts of pertinent articles. Intended as a guide to those interested in further study of the use of television in formal instruction situations.

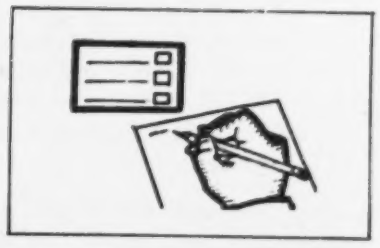
6. May, Mark A., and Lumsdaine, Arthur A., **LEARNING FROM FILMS**, Yale University Press, New Haven, Conn., 1958, 357 p. Price $5.

Presents extensive reports and analyses of 21 studies in the area of learning from films. Major purposes of these researches were (a) to discover principles of production and utilization that will guide producers and users of classroom films to a greater realization of instructional potential of such materials, and (b) to explore uses and limitations of existing types of films and discover reasons why more teachers are not using more films and other visual aids.

7. Wendt, Paul R., **AUDIOVISUAL INSTRUCTION**, Department of Classroom Teachers of the National Education Association and the American Educational Research Association, Washington, D.C., 1957, 32 p. Price 25 cents from National Education Association, 1201 16th Street NW., Washington 6, D.C.

Discusses the nature of communication and the role of audiovisual materials in classroom instruction. Presents research material on audiovisual instruction which promises to be of most help to classroom teachers, identifies factors affecting the value of audiovisual instruction, and considers what audiovisual materials can and cannot do.

Selected Sources of Criteria and Standards for Evaluating Instructional Materials Programs



1. Department of Audiovisual Instruction, Teacher Education Committee, **AUDIOVISUAL CHECKLIST FOR SELF-EVALUATING TEACHER-EDUCA-**

TION INSTITUTIONS, Department of Audiovisual Instruction, Washington, D.C., no date, 16 p. Free.

Includes audiovisual checklists relating to (a) general background information, (b) preparation of audiovisual staff, (c) curricular-instructional pattern, and the audiovisual materials center. For each section, the first part supplies basic facts about the program being evaluated and the second part provides a means of recording specific evaluative judgments about the program.

2. "Evaluative Criteria F: Instructional Materials Services—Library and Audio-Visual," in EVALUATIVE CRITERIA, 1960 EDITION, National Study of Secondary School Evaluation, Washington, D.C., 1960, p. 257–272. Price 25 cents for Evaluative Criteria F.

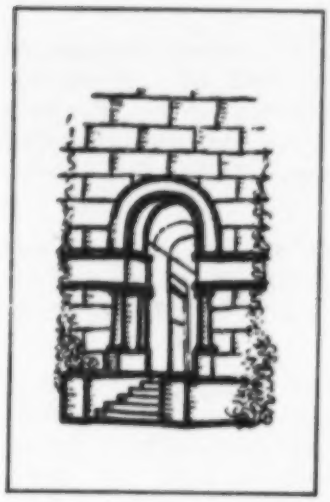
Provides guiding principles and instructions for applying this instrument in evaluating the entire range of instructional materials services, regardless of the degree to which their administration has been unified. Includes sections on evaluation of: (1) instructional staff, (2) organization and management, (3) materials, (4) physical facilities, and (5) special characteristics of instructional materials services.

3. Hyer, Anna L., "Setting Quantitative Standards", AUDIO-VISUAL INSTRUCTION, 6:506–510, December 1961. Price 50 cents for single copy.

Reviews the quantitative standards proposed by various individuals, State, regional and National organizations regarding audio-visual personnel, materials, equipment, space, and budgets.

4. The American Association of School Librarians, STANDARDS FOR SCHOOL LIBRARY PROGRAMS, The American Association of School Librarians, ALA, Chicago, 1960, 132 p. Price $2.50.

Includes a summary of the major qualitative and quantitative standards for school library programs for schools having 200 or more students. Includes standards for: (1) collections of audio-visual materials and equipment, (2) listening and viewing areas, (3) storage space, (4) work and office areas, and (5) clerical and professional personnel.



Key Professional Organizations Concerned With New Educational Media

1. American Book Publishers Council (ABPC), 58 West 40th Street, New York 18, N.Y. Managing Director, Dan Lacy.
2. American Library Association (ALA), 50 East Huron Street, Chicago 11, Ill. Deputy Executive Director, Grace Stevenson.
3. American Textbook Publishers Institute (ATPI), 432 Park Avenue South, New York 16, N.Y. Executive Secretary, Austin McCaffrey.
4. Association for Supervision and Curriculum Development (ASCD), National Education Association, 1201 16th Street, NW., Washington 6, D.C. Executive Secretary, Margaret Gill.
5. Center for Programed Instruction (CPI), 365 West End Avenue, New York 24, N.Y. President, P. Kenneth Komoski.
6. Department of Audiovisual Instruction (DAVI), National Education Association, 1201 16th Street, NW., Washington 6, D.C. Executive Secretary, Anna L. Hyer.
7. Educational Film Library Association (EFLA), 250 West 57th Street, New York 19, N.Y. Administrative Director, Emily S. Jones.
8. Electronic Industries Association (EIA), 1721 DeSales Street, NW., Washington 6, D.C. Executive Vice President, James D. Secrest.
9. Learning Resources Institute (LRI), 10 Columbus Circle, New York 19, N.Y. President, John Taylor.
10. National Association of Educational Broadcasters (NAEB), 1346 Connecticut Avenue, NW., Washington 6, D.C. President, William G. Harley.
11. National Association of Secondary School Principals, (NASSP), 1201 16th Street, NW., Washington 6, D.C. Executive Secretary, Ellsworth Tompkins.
12. National Audio-Visual Association, (NAVA), 1201 Spring Street, Fairfax, Virginia. Executive Vice President, Don White.
13. National Educational Television and Radio Center (NETRC), 10 Columbus Circle, New York 19, N.Y. President, John F. White.
14. National University Extension Association (NUEA), Division of Audio-Visual Communications. Co-chairmen: Lee W. Cochran, Extension Division, State University of Iowa, Iowa City, Iowa; Robert E. DeKieffer, University of Colorado, Boulder, Colo.
15. University Film Producers Association (UFPA), c/o Motion Picture Service, University of Oklahoma, Norman, Oklahoma. President, Charles N. Hockman.

PART V: GRADUATE PROGRAMS

Sources of College and University Graduate Programs for the Professional Education of Supervisors of New Educational Media

1. Committee on Accreditation, ALA, **ACCREDITED LIBRARY SCHOOLS**, American Library Association, 50 East Huron Street, Chicago 11, Ill., 1962, 2 p., mimeo. No charge.
2. Larson, L. C. and Cohen, Edwin G., **DIRECTORY OF GRADUATE PROGRAMS FOR THE PROFESSIONAL EDUCATION OF AUDIOVISUAL SUPERVISORS, DIRECTORS, AND BUILDING COORDINATORS**, Department of Audiovisual Instruction, NEA, Washington, D.C. 1955, 31 p. Supplement, 1958, mimeo. Price 50 cents for both.

PART VI: LOCATIONS TO VISIT

Selected Listings of New Media Programs by Geographical Area

The advent of educational television, language laboratories, filmed series, team teaching, and auto-instruction has provided administrators with real challenges. Upon them falls major responsibility for assessing the role of each of these new innovations and deciding how each "fits" into their present instructional program.

The author has long felt that educators should make greater efforts to share their achievements and mistakes in initiating new instructional programs. Therefore, questionnaires were sent to educators in State departments of education, colleges and universities, leading public schools, and other educational organizations, asking them to suggest specific elementary and secondary schools which have made outstanding provisions for incorporating new media and/or staff utilization patterns into their instructional programs.

The specific schools included in the nine geographic areas selected were then contacted for permission to include them in this publication. Administrators interested in learning more about specific programs should write to the individual designated to obtain further information or permission to visit.

Obviously, this listing leaves out hundreds of schools which have developed outstanding programs utilizing the various educational media. It is hoped, however, that the school programs recognized in this publication will serve as valuable resource centers for information and possible visitation.

Recommended Educational Media Programs in

CONNECTICUT
MAINE
MASSACHUSETTS
NEW HAMPSHIRE
NEW JERSEY
NEW YORK
PENNSYLVANIA
RHODE ISLAND
VERMONT

Educational Media Centers

Central High School, District 3, Merrick, New York
Mr. Robert E. Fite, Coordinator, Audio-Visual Services

East High School, Rochester, New York
Mr. Charles N. Clark, Principal

Garden City Public Schools, Garden City, New York
Dr. Murray G. Phillips, Coordinator of Instructional Materials

Greenwich Public Schools, Greenwich, Connecticut
Dr. Herbert R. Jensen, Supervisor, Instructional Materials Center

Newark Public Schools, Newark, New Jersey
Dr. Edward T. Schofield, Director of Libraries and Audiovisual Education

New York City Schools, New York, New York
Dr. Edward G. Bernard, Director, Bureau of Audio-Visual Instruction

Plainview Public Schools, Plainview, New York
Mr. Jack Tanzman, Audio-Visual Director

Westport Public Schools, Westport, Connecticut
Mr. George E. Ingham, Administrative Assistant, Curriculum and Research

Centers for Local Production of Instructional Materials

Great Neck Public Schools, Great Neck, New York
Mr. Charles Luminati, Director, Audio-Visual Services

Penfield Central Schools, Penfield, New York
Mr. James Meagher, Coordinator, Audio-Visual Instructional Materials

Wayland High School, Wayland, Massachusetts
Mr. Gerald McVey, Coordinator of Instructional Materials

Producers and Users of Open-Circuit Television Programs

School District of Philadelphia, Philadelphia, Pennsylvania
Miss Martha Gable, Director, Radio and Television Education

Producers and Users of Closed-Circuit Television Programs

Plainedge Public Schools, North Massapequa, New York
Mr. Dalton Levy, Audio-Visual Director

Programs Using New Media in Team Teaching

Easton Area High School, Easton, Pennsylvania
Mr. Carl H. Peterson, Principal

Humbolt Junior High School, New York, New York
Miss Lorraine W. Addelston, Principal

Lexington Public Schools, Lexington, Massachusetts
Mr. Richard G. Woodward, Coordinator of Instructional Materials and Services

Norwalk Public Schools, Norwalk, Connecticut
Mr. Arthur Lalime, Director, Curriculum Materials Center

Programs Utilizing Language Laboratories

Concord-Carlisle High School, Concord, Massachusetts
Miss Elaine M. Hardie, Head of Foreign Language Department

Hamden High School, Hamden, Connecticut
Mr. Lucien R. Boisvert, Director of the Language Laboratory

Horace Greeley High School, Chappaqua, New York
Mrs. Evangeline Galas, Chairman, Foreign Language Department

Linton High School, Schenectady, New York
Miss Ruby M. Brakebill, Coordinator of Foreign Language

Long Lots Junior High School, Westport, Connecticut
Mrs. Rita Barrows, Teacher of Latin and French

Newton South High School, Newton, Massachusetts
Mr. Raymond Ethien, Chairman, Foreign Language Department

Pascack Valley Regional High School, Hillsdale, New Jersey
Mr. Louis A. Albini, Laboratory Director

Philadelphia High School for Girls, Philadelphia, Pennsylvania
Mrs. Eleanor Sandstrom, Chairman, Foreign Language Department

Somerville High School, Somerville, New Jersey
Miss Dorothy Chamberlain, Chairman, Foreign Language Department

Programs Utilizing Auto-Instructional Devices

Brookside School, Yorktown Heights, New York
Dr. George Candreva, Programs and Curriculum

Manhasset Junior High School, Manhasset, New York
Mr. Henry O. Brunner, Principal

York High School, York, Maine
Mr. Carter Furber and Mr. Charles Welner, Teachers in Charge

Recommended Educational Media Programs in

DELAWARE
MARYLAND
NORTH CAROLINA
TENNESSEE
VIRGINIA
WEST VIRGINIA

Educational Media Centers

Charlotte-Mechlenburg Schools, Charlotte, North Carolina
Mr. Harold Dotson, Audio-Visual Director

Knox County Schools, Knoxville, Tennessee
Mrs. Katherine G. Johnson, Director of Materials Center, Schools Department

Memphis City Schools, Memphis, Tennessee
Mr. Dewey H. Orr, Director of Educational Materials

Centers for Local Production of Instructional Materials

Greensboro City Schools, Greensboro, North Carolina
Mr. Arnold R. Medlin, Director of Audio-Visual Education

Knoxville City Schools, Knoxville, Tennessee
Mr. J. E. Vinyard, Audio-Visual Supervisor

Nashville City Schools, Nashville, Tennessee
Mr. Marvin Pratt, Audio-Visual Director

Producers and Users of Open-Circuit Television Programs

Board of Education, Snow Hill, Maryland
DelMarVa TV Project
Mr. Paul S. Hyde, Assistant Superintendent of Instruction

Hampton Roads Educational TV Association, Norfolk, Va.
Mrs. Grace Johnson Waters, Director ETV, Station WHRO–TV

Producers and Users of Closed-Circuit Television Programs

Washington County Public Schools, Hagerstown, Maryland
Mr. William M. Brish, Superintendent of Schools

Recommended Educational Media Programs in

ALABAMA
FLORIDA
GEORGIA
MISSISSIPPI
SOUTH CAROLINA

Educational Media Centers

Atlanta Public Schools, Atlanta, Georgia
Mr. Walter S. Bell, Director, Audio-Visual Education

Birmingham Public Schools, Birmingham, Alabama
Dr. E. E. Sechriest, Assistant Superintendent and Supervisor of Visual Education

Calhoun County Materials Center, Anniston, Alabama
Dr. Frank Newell, Superintendent

Dade County Public Schools, Miami, Florida
Miss Kathryn L. Carlin, Supervisor of Audio-Visual Materials

Jackson Public Schools, Jackson, Mississippi
Mr. R. B. Layton, Director of Curriculum

Centers for Local Production of Instructional Materials

Volusia County Schools, DeLand, Florida
Julian E. Markham, Director of Instruction

Producers and Users of Open-Circuit Television Programs

Atlanta Public Schools, Atlanta, Georgia
Mr. Haskell Boyter, Director of Radio and Television Education

Dade County Public Schools, Miami, Florida
Mr. Clif Mitchell, Director of ETV

Producers and Users of Closed-Circuit Television Programs

South Carolina Closed Circuit Television Center, Columbia, South Carolina
Mr. R. Lynn Kalmbach, General Manager, ETV

Programs Using New Media in Team Teaching

Brookside Junior High School, Sarasota, Florida
Mr. Philip B. Glancy, Principal

Columbia High School, Columbus, Georgia

Moultrie Senior High School, Moultrie, Georgia
J. R. Aultman, Director

Programs Utilizing Language Laboratories

Brookside Junior High School, Sarasota, Florida
Mr. Philip B. Glancy, Principal

Recommended Educational Media Programs in

MINNESOTA
NORTH DAKOTA
SOUTH DAKOTA
WISCONSIN

Educational Media Centers

Milwaukee Public Schools, Milwaukee, Wisconsin
Mr. Donald K. Mereen, Director, Audio-Visual Department

Minneapolis Public Schools, Minneapolis 13, Minnesota
Mr. E. Dudley Parsons, Consultant in Visual Education

Proctor High School, Proctor, Minnesota
Virginia Miller, Librarian, Library Materials Center

St. Paul Public Schools, St. Paul, Minnesota
Mr. Theodore A. Johnson, Director, Audio-Visual Education

Centers for Local Production of Instructional Materials

St. Louis Park Public Schools, St. Louis Park, Minnesota
Mr. Donald F. Schutte, Audio-Visual Director

Producers and Users of Open-Circuit Television Programs

Minneapolis Public Schools, Minneapolis, Minnesota
Mr. Harold Gregory, Consultant in Radio-Television Education

St. Paul Public Schools, St. Paul, Minnesota
Mrs. Lorayne Palarine, Supervisor, Educational Television and Radio

Producers and Users of Closed-Circuit Television Programs

University High School, University of Minnesota, Minneapolis, Minnesota
Mr. Robert J. Keller, Director, CCTV Project

Washington Senior High School, Sioux Falls, South Dakota
Mr. Robert L. Blake, Director, Audio-Visual Education

Programs Using New Media in Team Teaching

Johnson High School, St. Paul, Minnesota
Mr. Clair G. McMann, Principal

Programs Utilizing Language Laboratories

Milwaukee Public Schools, Milwaukee, Wisconsin
Mr. Anthony Gradisnik, Foreign Language Supervisor

West High School, Minneapolis, Minnesota
Mr. Percy Fearing, Teacher of German

Recommended Educational Media Programs in

ILLINOIS
INDIANA
KENTUCKY
MICHIGAN
OHIO

Educational Media Centers

Chicago Public Schools, Division of Visual Education, Chicago, Illinois
Mr. James P. Fitzwater, Director of Visual Education

Cincinnati Public Schools, Cincinnati, Ohio
Mr. F. Joseph Lamping, Supervisor, Visual Aids Exchange

Detroit Public Schools, Detroit, Michigan
Mr. Peter Golej, Supervisor, Audio-Visual Teaching Aids Library

Gary Public Schools, Gary, Indiana
Mr. Edwin Carmony, Audio-Visual Director

Grand Rapids Public Schools, Grand Rapids, Michigan
Mr. Roger Zinn, Supervisor of Audio-Visual Instruction

Livonia Public Schools, Livonia, Michigan
Dr. Albert Goldberg, Coordinator of Instructional Materials

Van Buren Public Schools, Belleville, Michigan
Miss Phyllis Greer, Librarian—Elementary, and Audio-Visual Director

West Leyden High School, Northlake, Illinois
Mr. Kenneth I. Taylor, Chairman, Center for Instructional Materials

Centers for Local Production of Instructional Materials

Battle Creek Public Schools, Battle Creek, Michigan
Miss Dorothy Haskell, Audio-Visual Consultant

Benjamin Bosse High School, Evansville, Indiana
Mr. Curtis F. Brown, Audio-Visual Coordinator

Cleveland Public Schools, Bureau of Visual Education, Cleveland, Ohio
Mr. John Borza, Chief, Bureau of Visual Education

Producers and Users of Open-Circuit Television Programs

Cincinnati Public Schools, Cincinnati, Ohio
Miss Helen Seel, Supervisor, Radio-Television and Text-books

Evansville Public Schools, Evansville, Indiana
Mr. Glen Traw, Director, South Western Indiana Educational Television Council

Kentuckiana Educational Television Council, Louisville, Kentucky, WFDK–TV
Mr. Kenneth Lam, Director

Producers and Users of Closed-Circuit Television Programs

Buena Vista High School, Saginaw, Michigan
Mr. Don B. Springman, Director of Educational Television

Evanston Township High School, Evanston, Illinois
Miss Wanda B. Mitchell

Laboratory School, University of Chicago, Chicago, Illinois
Mr. Jack Kapost, Audio-Visual Coordinator

South High School, Columbus, Ohio
Mr. H. Delbert Swain, Principal

St. Teresa High School, Decatur, Illinois
Mother M. Gregory, O.S.U.

Programs Using New Media in Team Teaching

Bloom Township High School, Chicago Heights, Illinois
Mr. William A. Shrover, Supervisor of Instruction and Coordinator of Team Teaching

Evanston Township High School, Evanston, Illinois
Miss Wanda B. Mitchell

North Central High School, Indianapolis, Indiana
Dr. Gene Schwilk, Principal

Programs Utilizing Language Laboratories

Columbus Senior High School, Decatur, Illinois
Mr. Judson Erne, Principal

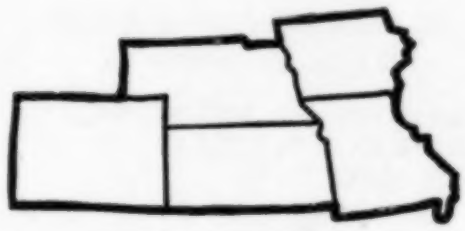
Detroit Public Schools, Detroit, Michigan
Dr. Nadia Dostal, Foreign Language Supervisor

J. Sterling Morton High School, East-Cicero, Illinois
J. Sterling Morton High School, West-Berwyn, Illinois
Mr. B. E. Mikula, Director, Audio-Visual Education

Lakeview High School, Decatur, Illinois
Mr. David W. Biggs III, Principal

Programs Utilizing Auto-Instructional Devices

Watseka High School, Watseka, Illinois
Mr. Robert C. Grant



Recommended Educational Media Programs in

COLORADO
IOWA
KANSAS
MISSOURI
NEBRASKA

Educational Media Centers

Cedar Rapids Community School District, Cedar Rapids, Iowa
Mr. John Sewell, Audio-Visual Consultant

Colorado Springs Public Schools, Colorado Springs, Colorado
Mr. Robert Heinich, Director, Audio-Visual Services

Des Moines Public Schools, Des Moines, Iowa
Audio-Visual Director

Jefferson County Public Schools, Lakewood, Colorado
Mr. Elwood E. Miller, Supervisor, Instructional Aids Center

Kansas City Public Schools, Kansas City, Missouri
Donald W. Smith, Director of Audio-Visual Education

St. Louis Public Schools, St. Louis, Missouri
Miss Elizabeth Golterman, Director, Division of Audio-Visual Education

Centers for Local Production of Instructional Materials

Price Laboratory School, State College of Iowa, Cedar Falls, Iowa
Mr. Robert Paulson, Audio-Visual Supervisor

Westside Community Schools, Omaha, Nebraska
Mr. H. Vaughn Phelps, Superintendent of Schools

Producers and Users of Open-Circuit Television Programs

St. Louis Educational Television Commission, St. Louis, Missouri
Mrs. Elaine D. Afton, Director of School Programs KETC–TV, Channel 9

Programs Using New Media in Team Teaching

Bear Creek High School, Morrison, Colorado
Mr. Robert Downing, Principal

Chanute High School, Chanute, Kansas
Mr. Dell Reed, Principal

Idaho Springs High School, Idaho Springs, Colorado
Mr. R. W. Hester, Principal

Winfield High School, Winfield, Kansas
Mr. William Medley, Principal

Programs Utilizing Language Laboratories

Boulder High School, Boulder, Colorado
Mrs. Alice P. Yates, Chairman, Foreign Language Department

Casey Junior High School, Boulder, Colorado
Mr. Robert Yarusso, Director of Laboratory

Englewood Senior High School, Englewood, Colorado
Miss Lorna Borman, Spanish Teacher

East High School, Denver, Colorado
Mr. Lawrence Garrett, Foreign Language Department

Kansas City Public Schools, Kansas City, Missouri
Mrs. Dorothy Michalson, Foreign Language Consultant

Recommended Educational Media Programs in

ARKANSAS **OKLAHOMA**
LOUISIANA **TEXAS**
NEW MEXICO

Educational Media Centers

Alice Independent School District, Alice, Texas
Mr. W. W. Farrar, Director of Special Services

Brazosport Independent School District, Freeport, Texas
Mr. B. I. Boyett, Supervisor, Division of Instructional Services

Corpus Christi Independent School District, Corpus Christi, Texas
Mr. Jack H. McKay, Coordinator of Instructional Materials

Dallas Independent School District, Dallas, Texas
Mr. H. W. Embry, Coordinator of Education

Houston Independent School District, Houston, Texas
Mr. Lawrence J. Gillingham, Assistant Director of Audio-Visual Education

Johnston Junior High School, Houston, Texas
Mrs. Mary Shelton, Librarian

Oklahoma City Public Schools, Oklahoma City, Oklahoma
Mr. C. E. Costley, Director, Teaching Materials Center
Dr. Mervel S. Lunn, Assistant Director

Centers for Local Production of Instructional Materials

Ector County Independent School District, Odessa, Texas
Mr. Robert E. Durrett Jr., Coordinator, Audio-Visual Services

Roswell City Schools, Roswell, New Mexico
Mr. Philip H. Dillard, Audio-Visual Supervisor

San Angelo Public Schools, San Angelo, Texas
Mr. David A. Sands, Director of Instruction

Producers and Users of Open-Circuit Television Programs

Houston Public Schools, Houston, Texas
Mrs. Dorothy Sinclair, Supervisor of TV and Radio

New Orleans Public Schools, New Orleans, Louisiana
Miss Edna May Stroble, Coordinator, Education by Television

Oklahoma City Public Schools, Oklahoma City, Oklahoma
Dr. Bill Lillard, Director, Broadcasting Center

Producers and Users of Closed-Circuit Television Programs

Galveston Public Schools, Galveston, Texas
Mr. James W. Hardie, Supervisor, Instructional Resources Department

Houston Independent School District, Houston, Texas
Miss Clara F. Gregory, Consultant in Foreign Languages

Programs Utilizing Language Laboratories

El Paso Public Schools, El Paso, Texas
Mr. Carlos Rivera, Coordinator of Foreign Languages

Houston Independent School District, Houston, Texas
Miss Clara F. Gregory, Consultant in Foreign Languages

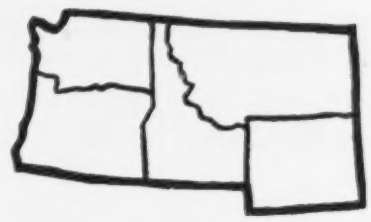
Programs Using Auto-Instructional Devices

Las Cruces School District #2, Las Cruces, New Mexico
Miss Gladys Lawler, Director of Audio-Visual

Spring Branch Independent School District, Houston, Texas
Mr. Joe Airola, Assistant Superintendent for Instruction

Recommended Educational Media Programs in

IDAHO
MONTANA
OREGON
WASHINGTON
WYOMING



Educational Media Centers

Billings Public Schools, Billings, Montana
Mr. Robert L. Hamilton, Director, Audio-Visual Center

Boise Public Schools, Boise, Idaho
Mr. W. E. Gillam, Director

Great Falls Public Schools, Great Falls, Montana
Mr. Arthur S. Roseberry, Coordinator, Audio-Visual Aids Department

Jackson County Schools, Medford, Oregon
Mr. James McDonald, Director, Curriculum Materials Center

Portland Public Schools, Portland, Oregon
Mr. A. Kingsley Trenholme, Director, Instructional Materials

Seattle Public Schools, Seattle, Washington
Mrs. Floramae D. Phillips, Librarian and Audio-Visual Coordinator

Woodrow Wilson High School, Tacoma, Washington
Mrs. Floramae D. Phillips, Librarian and Audio-Visual Coordinator

Centers for Local Production of Instructional Materials

Jackson County Schools, Medford, Oregon
Mr. James McDonald, Director, Curriculum Materials Center

Klamath Falls Public Schools, Klamath, Oregon
Mr. J. V. LaClair, Director of Instructional Materials

Powell Public Schools, Powell, Wyoming
Mr. Delmar Somer, Audio-Visual Director

Producers and Users of Open-Circuit Television Programs

Clover Park School District, Tacoma, Washington
Mr. Al Brevik, Director, Televised Education

Programs Using New Media in Team Teaching

Hoquiam High School, Hoquiam, Washington
Mr. Donald E. Egge, Principal

Programs Utilizing Language Laboratories

Lincoln High School, Portland, Oregon
Miss Virginia Caldwell, Chairman, Foreign Language Department

Nathan Eckstein Junior High School, Seattle, Washington
Mr. Frederick Breit, Principal

Recommended Educational Media Programs in

ARIZONA **NEVADA**
CALIFORNIA **UTAH**

Educational Media Centers

Alameda County Schools, Hayward, California
Mr. Ward H. Phillips, Director, Curriculum Materials Center

LaMesa-Spring Valley School District, LaMesa, California
Dr. Franklin Oetting, Director, Instructional Materials

Los Angeles City Schools, Los Angeles, California
Mrs. Margaret W. Divizia, Supervisor of Audio-Visual Services

Los Angeles County Schools, Los Angeles, California
Dr. Robert C. Gerletti, Director, Division of Audio-Visual Education

San Diego City Schools, San Diego, California
Mr. Robert H. Burgert, Director of Instructional Aids

San Diego County Schools, San Diego, California
Dr. Henry R. McCarty, Director, Audio-Visual Service, Department of Education

San Francisco Unified School District, San Francisco, California
Dr. William B. Sanborn, Director, Bureau of Instructional Materials

Centers for Local Production of Instructional Materials

Central High School, Phoenix, Arizona
Mr. Elmer Felton, Director of Audio-Visual Services

Los Angeles City Schools, Los Angeles, California
Mrs. Margaret W. Divizia, Supervisor of Audio-Visual Services

Pasadena City Schools, Pasadena, California
Mr. Charles W. Reynolds, Audio-Visual Supervisor

San Diego City Schools, San Diego, California
Mr. Robert H. Burgert, Director of Instructional Aids

Producers and Users of Open-Circuit Television Programs

Bay Area Educational Television Association, (KQED) San Francisco, California
Mr. James Day, General Manager

Los Angeles County Schools, Los Angeles, California
Dr. Robert C. Gerletti, Director, Division of Audio-Visual Education

Producers and Users of Closed-Circuit Television Programs

Anaheim City Elementary School District, Anaheim, California
Mr. James Brier, ITV Project Director

Weber County School District, Ogden, Utah
Mr. John A. Larsen, Director of ETV

Programs Using New Media in Team Teaching

Andrew Hill High School, San Jose, California
Mr. Arvel B. Clark, Administrative Assistant, Curriculum Services

Flowing Wells School District, Tucson, Arizona
Mr. George N. Smith, Superintendent

Freemont Union High School District, Sunnyvale, California
Mr. M. Delbert Lobb, Assistant Superintendent, Curriculum and Research

O'Farrell Junior High School, San Diego, California
Mr. Wm. Jack Stone, Principal

Programs Utilizing Language Laboratories

Abraham Lincoln High School, San Francisco, California
Mrs. Edna McIntyne, Chairman, Foreign Language Department

Beverly Hills High School, Beverly Hills, California
Mr. Sanford E. Jacquard, Director, Language Laboratory

Freemont Union High School District, Sunnyvale, California
Mr. M. Delbert Lobb, Assistant Superintendent, Curriculum and Research

Reseda High School, Reseda, California
Mr. Edward V. Moreno, Chairman, Department of Foreign Languages

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Announcement of Future Publications

EDUCATIONAL MEDIA INDEX . . . The need for bibliographic control of new educational media has been expressed by educational and library leaders throughout the United States. A National Directory Project Committee was appointed to plan and execute the production of the Educational Media Index, a project of the Educational Media Council, under a contract (for compilation) with the U.S. Office of Education.

THE EDUCATIONAL MEDIA INDEX . . . will be an encyclopedia of educational materials—over 50,000 items available for use in the United States. The publication date has been tentatively set for early 1964. It will include . . .

- **a full description of all materials (arranged by subject)**
- **a title index**
- **a complete list of primary sources**
- **charts, graphs, maps, in sets**
- **cross media kits**
- **films and kinescopes**
- **filmstrips**
- **flat pictures in sets**
- **models and mock-ups**
- **phonodiscs**
- **phonotapes**
- **programed instruction materials**
- **slides**
- **videotapes**

NOTE: ***The Educational Media Council would appreciate receiving information concerning additional materials which should be included in the revised edition of the present publication.***

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WASHINGTON 25, D.C.

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